



Counties: Limestone, AL



2000 Total Population	65,676
2000 Group Quarters	2,643
2008 Total Population	73,572
2013 Total Population	79,413
2008 - 2013 Annual Rate	1.54%



2000 Households	24,688
2000 Average Household Size	2.55
2008 Households	28,017
2008 Average Household Size	2.53
2013 Households	30,478
2013 Average Household Size	2.52
2008 - 2013 Annual Rate	1.7%
2000 Families	18,231
2000 Average Family Size	3.02
2008 Families	20,469
2008 Average Family Size	3.03
2013 Families	22,060
2013 Average Family Size	3.04
2008 - 2013 Annual Rate	1.51%



2000 Housing Units	26,897
Owner Occupied Housing Units	70.9%
Renter Occupied Housing Units	20.9%
Vacant Housing Units	8.2%
2008 Housing Units	30,531
Owner Occupied Housing Units	70.8%
Renter Occupied Housing Units	21.0%
Vacant Housing Units	8.2%
2013 Housing Units	33,121
Owner Occupied Housing Units	70.4%
Renter Occupied Housing Units	21.7%
Vacant Housing Units	8.0%

Median Household Income

2000	\$37,343
2008	\$44,392
2013	\$48,949

Median Home Value

2000	\$80,676
2008	\$118,446
2013	\$121,777

Per Capita Income

2000	\$17,782
2008	\$20,888
2013	\$22,680

Median Age

2000	35.8
2008	38.0
2013	39.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Limestone, AL

**2000 Households by Income**

Household Income Base	24,668
< \$15,000	18.8%
\$15,000 - \$24,999	15.1%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	16.8%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	9.5%
\$100,000 - \$149,999	6.0%
\$150,000 - \$199,999	1.3%
\$200,000+	0.7%
Average Household Income	\$46,965

2008 Households by Income

Household Income Base	28,017
< \$15,000	14.9%
\$15,000 - \$24,999	13.5%
\$25,000 - \$34,999	12.1%
\$35,000 - \$49,999	15.4%
\$50,000 - \$74,999	22.4%
\$75,000 - \$99,999	10.9%
\$100,000 - \$149,999	7.9%
\$150,000 - \$199,999	1.8%
\$200,000+	1.1%
Average Household Income	\$53,709

2013 Households by Income

Household Income Base	30,478
< \$15,000	13.1%
\$15,000 - \$24,999	12.4%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	14.0%
\$50,000 - \$74,999	23.7%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	9.1%
\$150,000 - \$199,999	1.9%
\$200,000+	1.3%
Average Household Income	\$57,908

2000 Owner Occupied HUs by Value

Total	19,083
<\$50,000	21.9%
\$50,000 - 99,999	44.2%
\$100,000 - 149,999	20.0%
\$150,000 - 199,999	7.3%
\$200,000 - \$299,999	4.7%
\$300,000 - 499,999	1.3%
\$500,000 - 999,999	0.5%
\$1,000,000+	0.2%
Average Home Value	\$98,886

2000 Specified Renter Occupied HUs by Contract Rent

Total	5,441
With Cash Rent	90.2%
No Cash Rent	9.8%
Median Rent	\$296
Average Rent	\$290

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Limestone, AL



2000 Population by Age

Total	65,676
0 - 4	6.6%
5 - 9	7.1%
10 - 14	7.0%
15 - 19	6.6%
20 - 24	6.4%
25 - 34	14.9%
35 - 44	17.2%
45 - 54	13.8%
55 - 64	9.4%
65 - 74	6.4%
75 - 84	3.6%
85+	1.1%
18+	75.1%

2008 Population by Age

Total	73,572
0 - 4	6.6%
5 - 9	6.6%
10 - 14	6.6%
15 - 19	6.1%
20 - 24	5.6%
25 - 34	13.8%
35 - 44	15.9%
45 - 54	15.3%
55 - 64	11.7%
65 - 74	6.8%
75 - 84	3.6%
85+	1.3%
18+	76.5%

2013 Population by Age

Total	79,413
0 - 4	6.5%
5 - 9	6.4%
10 - 14	6.7%
15 - 19	6.3%
20 - 24	5.5%
25 - 34	12.2%
35 - 44	14.8%
45 - 54	16.2%
55 - 64	13.0%
65 - 74	7.3%
75 - 84	3.9%
85+	1.5%
18+	76.7%

2000 Population by Sex

Males	50.8%
Females	49.2%

2008 Population by Sex

Males	50.8%
Females	49.2%

2013 Population by Sex

Males	50.8%
Females	49.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Limestone, AL

**2000 Population by Race/Ethnicity**

Total	65,676
White Alone	83.8%
Black Alone	13.3%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	1.1%
Two or More Races	0.9%
Hispanic Origin	2.6%
Diversity Index	31.7

2008 Population by Race/Ethnicity

Total	73,572
White Alone	81.9%
Black Alone	14.1%
American Indian Alone	0.5%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	1.8%
Two or More Races	1.1%
Hispanic Origin	4.2%
Diversity Index	36.5

2013 Population by Race/Ethnicity

Total	79,413
White Alone	80.6%
Black Alone	14.5%
American Indian Alone	0.6%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	2.4%
Two or More Races	1.3%
Hispanic Origin	5.4%
Diversity Index	39.8

**2000 Population 3+ by School Enrollment**

Total	63,078
Enrolled in Nursery/Preschool	1.6%
Enrolled in Kindergarten	1.4%
Enrolled in Grade 1-8	12.2%
Enrolled in Grade 9-12	5.6%
Enrolled in College	4.0%
Enrolled in Grad/Prof School	0.6%
Not Enrolled in School	74.6%

2008 Population 25+ by Educational Attainment

Total	50,349
Less than 9th Grade	7.3%
9th - 12th Grade, No Diploma	13.7%
High School Graduate	34.2%
Some College, No Degree	20.0%
Associate Degree	6.1%
Bachelor's Degree	13.1%
Graduate/Professional Degree	5.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Limestone, AL

**2008 Population 15+ by Marital Status**

Total	59,002
Never Married	21.8%
Married	60.1%
Widowed	6.3%
Divorced	11.8%

**2000 Population 16+ by Employment Status**

Total	51,118
In Labor Force	60.8%
Civilian Employed	58.1%
Civilian Unemployed	2.6%
In Armed Forces	0.1%
Not in Labor Force	39.2%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	94.6%
Civilian Unemployed	5.4%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	95.1%
Civilian Unemployed	4.9%

2000 Females 16+ by Employment Status and Age of Children

Total	25,328
Own Children < 6 Only	9.3%
Employed/in Armed Forces	5.5%
Unemployed	0.4%
Not in Labor Force	3.4%
Own Children < 6 and 6-17 Only	6.5%
Employed/in Armed Forces	3.4%
Unemployed	0.3%
Not in Labor Force	2.7%
Own Children 6-17 Only	19.0%
Employed/in Armed Forces	13.8%
Unemployed	0.7%
Not in Labor Force	4.4%
No Own Children < 18	65.2%
Employed/in Armed Forces	29.4%
Unemployed	1.6%
Not in Labor Force	34.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Limestone, AL

**2008 Employed Population 16+ by Industry**

Total	33,613
Agriculture/Mining	1.2%
Construction	10.0%
Manufacturing	22.0%
Wholesale Trade	3.4%
Retail Trade	12.2%
Transportation/Utilities	3.9%
Information	1.1%
Finance/Insurance/Real Estate	3.7%
Services	37.4%
Public Administration	5.0%

2008 Employed Population 16+ by Occupation

Total	33,613
White Collar	50.1%
Management/Business/Financial	10.6%
Professional	18.4%
Sales	10.7%
Administrative Support	10.4%
Services	14.5%
Blue Collar	35.4%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	8.6%
Installation/Maintenance/Repair	5.9%
Production	13.0%
Transportation/Material Moving	7.3%

**2000 Workers 16+ by Means of Transportation to Work**

Total	29,283
Drove Alone - Car, Truck, or Van	83.9%
Carpooled - Car, Truck, or Van	12.3%
Public Transportation	0.3%
Walked	1.0%
Other Means	0.6%
Worked at Home	2.0%

2000 Workers 16+ by Travel Time to Work

Total	29,283
Did Not Work at Home	98.0%
Less than 5 minutes	2.2%
5 to 9 minutes	9.2%
10 to 19 minutes	26.9%
20 to 24 minutes	13.3%
25 to 34 minutes	24.1%
35 to 44 minutes	7.1%
45 to 59 minutes	10.3%
60 to 89 minutes	2.6%
90 or more minutes	2.3%
Worked at Home	2.0%
Average Travel Time to Work (in min)	26.4

2000 Households by Vehicles Available

Total	24,688
None	6.6%
1	26.2%
2	40.0%
3	20.2%
4	4.7%
5+	2.3%
Average Number of Vehicles Available	2.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Limestone, AL****2000 Households by Type**

Total	24,688
Family Households	73.8%
Married-couple Family	60.0%
With Related Children	28.5%
Other Family (No Spouse)	13.8%
With Related Children	8.8%
Nonfamily Households	26.2%
Householder Living Alone	23.4%
Householder Not Living Alone	2.8%

Households with Related Children	37.3%
Households with Persons 65+	21.4%

2000 Households by Size

Total	24,688
1 Person Household	23.4%
2 Person Household	33.7%
3 Person Household	18.9%
4 Person Household	16.0%
5 Person Household	5.6%
6 Person Household	1.6%
7+ Person Household	0.8%

2000 Households by Year Householder Moved In

Total	24,688
Moved in 1999 to March 2000	17.6%
Moved in 1995 to 1998	26.3%
Moved in 1990 to 1994	19.1%
Moved in 1980 to 1989	17.5%
Moved in 1970 to 1979	10.0%
Moved in 1969 or Earlier	9.5%
Median Year Householder Moved In	1993

**2000 Housing Units by Units in Structure**

Total	26,897
1, Detached	72.7%
1, Attached	0.9%
2	2.3%
3 or 4	1.5%
5 to 9	3.0%
10 to 19	1.3%
20+	1.7%
Mobile Home	16.2%
Other	0.3%

2000 Housing Units by Year Structure Built

Total	26,897
1999 to March 2000	3.9%
1995 to 1998	10.7%
1990 to 1994	14.1%
1980 to 1989	22.5%
1970 to 1979	17.7%
1969 or Earlier	31.2%
Median Year Structure Built	1981

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Limestone, AL

Top 3 Tapestry Segments

1.	Southern Satellites
2.	Midland Crowd
3.	Green Acres



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$45,027,658
Average Spent	\$1,607.15
Spending Potential Index	60
Computers & Accessories: Total \$	\$4,579,510
Average Spent	\$163.45
Spending Potential Index	68
Education: Total \$	\$24,433,636
Average Spent	\$872.10
Spending Potential Index	63
Entertainment/Recreation: Total \$	\$79,736,895
Average Spent	\$2,846.02
Spending Potential Index	77
Food at Home: Total \$	\$102,918,611
Average Spent	\$3,673.43
Spending Potential Index	75
Food Away from Home: Total \$	\$70,358,016
Average Spent	\$2,511.26
Spending Potential Index	73
Health Care: Total \$	\$94,849,720
Average Spent	\$3,385.43
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$43,248,782
Average Spent	\$1,543.66
Spending Potential Index	67
Investments: Total \$	\$17,276,629
Average Spent	\$616.65
Spending Potential Index	61
Retail Goods: Total \$	\$571,610,024
Average Spent	\$20,402.26
Spending Potential Index	75
Shelter: Total \$	\$287,155,086
Average Spent	\$10,249.32
Spending Potential Index	66
TV/Video/Sound Equipment: Total \$	\$29,405,281
Average Spent	\$1,049.55
Spending Potential Index	73
Travel: Total \$	\$36,357,529
Average Spent	\$1,297.70
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$20,821,230
Average Spent	\$743.16
Spending Potential Index	75

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.